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Winter 2011 Edition (February 22, 2011)

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StorageIO Commentary and in the News ibune.com

Storage COMPUTERWORLD

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Welcome to the 2011 winter edition of the Server and StorageIO Group (StorageIO) newsletter. For those who missed the fall 2010edition, you can find it and other previous editions here. This StorageIO news letter packed full of links to various blog posts, videos, audio, interviews and commentary.

What I have been doing since the last news letter includes accumulating a long list of ideas for upcoming blog post, article, tips, webinars and other content. Recording some podcasts, web casts doing interviews and commentary along with a few articles here and there. Working with some new venues where if all comes together you should be seeing material or commentary appearing soon. Filling some dates for the 2011 out and about events and activities page.

Other activities have included research in several different areas as well as working with clients on various project activities, many of which that are NDA. Getting some recently finished content ready to appear on the main web site as well as in the blog and other venues. Attending vendor events and briefing sessions on solutions some of which are yet to be announced. Enjoying the cold and snowy winter as best as can be (see some videos here) while trying to avoid cold and flue season.

In addition to the above, I have been getting my new book which is titled Cloud and Virtual Data Storage Networking (CRC) wrapped up for a summer 2011 release. Im doing the project the old fashioned way which means writing it myself as opposed to using ghost writers along with a traditional publishing house (CRC, same as my last book) all of which takes a bit more time. For anyone who has done a project like this you know what is involved. For those who have not it includes research, writing, editing, working with editors and copyeditors, subject matter experts doing initial reviews, illustrations and page layouts, markups, more edits and proofs. Then there are the general project management activities along with marketing and rollout plans, companion presentation material working with the publisher and others.

Hope you are all doing well, look forward to sharing more with you soon, now it is time to get back to work. Enjoy this edition of the StoragelO newsletter and I look forward to your continued comments, feedback and discussions.

Cheers gs

StorageIO regularly provides commentary and industry trends perspectives to press media, journalist, writers and bloggers.

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Smallbusinesscomputing: 5 cheap and easy DR tips eWeek: Awaken to SaaS potential Edtechmagazine: Driving toward SSDs Smallbusinesscomputing: 7 Storage trends ClOupdate: Cloud computing caveats Statetechmagazine: Boosting performance with SSD Edtechmagazine: Dedupe & data footprint reduction (DFR) Channelprosmb: Tape and SMB backups StateTechMagazine: Green IT matters Statetechmagazine: State goverenment Green IT Fedtechmagazine: IT Energy management matters EnterpriseStorageForum: EMC record breaking event Serverwatch: Server trends for storage admins GovTech: California Federated Datacenters CIOupdate: Top 10 Cloud Computing Caveats Serverwatch: Big Box Appliance Buyer's Guide Serverwatch: 10 Server Hardware Highlights of 2010 SearchSMBStorage: Top tips for small business storage in 2010 SearchWindowServer: Making the move to SSD in a SAN/NAS SearchStorage: Data storage trends 2011: Hot technologies SearchStorageChannel: Compellent VARs give Dell a chance SearchStorage: Dell buys SAN array vendor Compellent SearchStorage: InfiniBand retains storage networking role SearchITchannel: Expert storage VARs in high demand EnterpriseITplanet: Survey: Mission Critical Virtualization Lags SearchSMBstorage: Small business NAS systems EnterpriseStorageForum: Oracle Says it Isn't Losing its Lustre ITKE: Nirvanix CEO: We're the cloudiest of them all SearchDataBackup: Quest buying BakBone

Journalist, editors, media, writers and bloggers need support for your story, column or project? Contact us at info@storageio.com or via telephone at +1 651-275-1563 and indicate your timeline or deadline so that we can best facilitate your needs.

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Out and About Events Update

To see more out and about activities, visit my blog as well as the events page for a list of current, recent and upcoming activities.

Popular and New Blog Posts	Date	Location	Activity	Торіс
	8/31/2011	VMworld		Las Vegas

Post: Tape talk time Post: Secure data at rest: Self Encrypt Disks (SEDs)	5/10/2011	EMCworld	
Post: What do VARs and Clouds have in common? Post: Are you on the industry links page?	4/5/2011	SNW	
Post: Are you on the industry links page: Post: E2E Awareness insight for IT environments Post: What might EMC announce next week in NYC? Post: As Hard Disk Drives (HDD) continues to spin Post: Mainstream Green IT, what about storage?	3/16/2011		Keynote h virtu
	3/15/2011	Wildfire Grille	Keynote: V enterp
Post: Dude, is Dell doing a disk deal again? Post: Fall 2010 StoragelO News Letter	2/10/2011	Autominars GWEEK	Speaker:
>>> Read more StorageIO blog posts	1/31/2011	century College	Speaker: C

Reports, Articles and Tips

Articles, Tips, Videos, Reports and other content: Article: Self Encrypting Disks (SEDs) Brief: Situational Awareness for virtual environments Article: Do the PUE math Tip: Unified storage for SMBs Article: E2E situational awareness Article: Green Tech and Data Center Performance Ebook Article: Buying a server Article: Buying a server? CIOs determine your needs FAQ: Shared SAS networked storage benefits

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Videos and Podcasts

Videos, Podcast and other media content:

Podcast: Unified computing: Opportunity for VARs Podcast: NAS clustering: How it is being used Podcast: Reducing power by boosting IOPS per watt Podcast: Storage partition in your infrastructure Podcast: Shared SAS networked storage benefits Podcast: Managing storage for virtual servers

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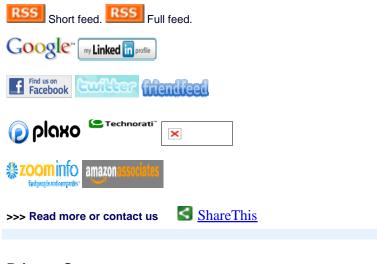
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