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Information Technology Industry Analysts Advisory and Consultancy

Welcome to the Server and StoragelO Group Newsletter

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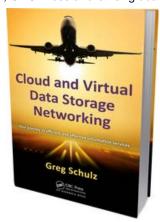
Summer 2011 Edition (July 27, 2011)

Welcome to the 2011 summer edition

of the Server and StoragelO Group (StoragelO) newsletter. For those who missed the spring 2011 edition, you can find it and other previous editions here. As with previous editions, this StoragelO news letter contains links to various blog posts, videos, audio, interviews and commentary on IT industry technologies trends and related topics.

The past few months have been busy with various projects, research, consulting, attending as well as presenting at different events in addition to covering industry activity. Check out recent blog posts shown below pertaining to various trends, perspectives and technology topics including IT clouds.

Speaking of IT Clouds, click on the image below to learn more about my new book (ISBN 9781439851739) Cloud and Virtual Data Storage Networking (CVDSN) with a theme of enabling your journey to efficient and effective information services delivery to be released in September 2011. You can pre order your copy now at Amazon.com, CRC Press and other global venues.



Hope you are doing well, look forward to sharing more with you soon as well as catching up at one of the many upcoming live in person or virtual events. Enjoy this edition of the StoragelO newsletter and I look forward to your continued comments and discussions.

Cheers gs

StorageIO Commentary and in the News



StorageIO regularly provides commentary and industry trends perspectives to press media, journalist, writers and bloggers.

Readwriteweb: Choosing the rght Cloud Backup For SMBs
Searchsmbstorage: Cloud disaster recovery for SMBs?
Searchdatabackup: Laptop data protection: A headache with cures
CRN: Industry Catching On To Fibre Channel Over Ethernet
Searchservervirtualization: FCoE considerations for virtualization
Bizjournal: Visi spending \$10M to expand data center

Searchstorage: Symmetrix upgrades

FCW: Micro servers, the other option virtual and clouds servers Enterprisestorageforum: 6 big data implementations to watch SearchSMBstorage.com: Choosing a data migration tool SearchSMBstorage: Removable media for SMBs SearchDatabackup: Removable media caveats

Journalist, editors, media, writers and bloggers need support for your story, column or project? Contact us at info@storageio.com or via telephone at +1 651-275-1563 and indicate your timeline or deadline so that we can best facilitate your needs.

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Out and About Events Update



Several in person as well as some virtual events have been added to the

Popular and New Blog Posts

Post: SMB, SOHO and low end NAS features

Post: Unified storage showdown: NetApp vs. EMC

Post: Dell Storage Forum 2011 revisited **Post:** Open virtualization alliance?

Post: Are Hard Disk Drives (HDD) getting too big?

Post: Happy 100th birthday or anniversary wishes **Post:** Industry adoption vs. industry deployment

Post: Full RSS archive feeds now available

Post: Clouds: Dont be scared, look before you leap Post: Cloud and Virtual Data Storage Networking

Post: Congratulations to Infosmack on episode 100

Post: Dude, is Dell going to buy Brocade?

Post: Seminar for Storage pros

Post: Using Removable Hard Disk Drives (RHDD)

Post: More Momentus Hybrid Hard Disk Drive (HHDD)

Post: Spring 2011 Server and StoragelO News Letter

>>> Read more StorageIO blog posts

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2011 StorageIO out and about events calendar. To see more out and about activities, visit my blog as well as the events page for a list of current, recent, upcoming as well as new activities to be announced.

Date	Venue	Event	Location
11/10/11	TechTarget Custom Media	Data Center Summit	Los Angeles
11/8/11	TechTarget Custom Media	Data Center Summit	Seattle WA
11/3/11	TechTarget Custom Media	Data Center Summit	Denver CO
11/1/11	TechTarget Custom Media	Data Center Summit	Chicago IL
10/4-10/5	Brouwer Storage Consultancy	Storage Seminar	Netherlands
9/22/11	TechTarget Custom Media	Data Center Summit	Minneapolis
Aug 31	VMworld	VMworld	Las Vegas
7/28/11	TechTarget Custom Media	Data Center Summit	Houston

Event organizers, give us a call or send an email to discuss having us involved in your upcoming pod cast, web cast, virtual seminar, conference or in person event.

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StorageIO engages via traditional mediums, Web 1.0 along with Web 2.0 or social networking media venues including among others:

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Thanks for reading the summer 2011 StorageIO news letter

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