Welcome to the Server and StorageIO Group Newsletter

Spring 2011 Edition (April 26, 2011)

Welcome to the 2011 spring edition of the Server and StorageIO Group (StorageIO) newsletter. For those who missed the winter 2011 edition, you can find it and other previous editions here. As with previous editions, this StorageIO news letter is contains links to various blog posts, videos, audio, interviews and commentary on IT industry technologies, trends and associated topics.

The past couple of months have been busy with various client projects, research, attending as well as presenting at various events, covering industry activity, doing some blog posts (see below) getting ready for spring and wrapping up my new book Cloud and Virtual Data Storage Networking (CRC). Some industry activity over the past few months have included NetApp announcing plans to acquire the LSI external storage business unit (Engenio) that I discuss in this blog post.. Other industry news includes HGST selling its disk drive business to Western Digital (WD) with Seagate and Samsung doing a deal as well. Heres a link to a recent interview that I did as part of the countdown to StorageExpo series. There have also been some storm clouds involving loss of availability or accessibility to some service providers discussed here. Meanwhile Fibre Channel over Ethernet (FCoE) continues to find its legs making good strides from a technology as well as ecosystem maturity, see some comments here. What about Green IT? Check out a recent post I did here with some thoughts and perspective of how the New Green IT is about efficiency, effectiveness, working smarter and being more productive to support business concerns.

Speaking of IT Clouds, StorageIO is also now a member of the Open Data Center Alliance. The Alliance is led by a Steering Committee of global IT leaders (BMW, China Life, Deutsche Bank, JPMorgan Chase, Lockheed Martin, Marriott International, Inc., National Australia Bank, Shell, Terremark and UBS). The steering committee was joined by 60 additional companies at Alliance inception. StorageIO has become a member of the Open Data Center Alliance and encourages others to check them out.

 The Open Data Center Alliance is comprised of leading global IT managers who are working together to define and promote data center requirements for the cloud and beyond.

Hope you are doing well, look forward to sharing more with you soon as well as catching up at one of the many upcoming live in person or virtual events. Enjoy this edition of the StorageIO newsletter and I look forward to your continued comments, feedback and discussions.

Cheers gs

Popular and New Blog Posts

StorageIO Commentary and in the News

StorageIO regularly provides commentary and industry trends perspectives to press media, journalist, writers and bloggers.

TheStreet: WD buys HGST storage
TheStreet: Seagate buying Samsung Disk business
BigFatFinanceBlog: Disaster Recovery TOols
CountdownToStorageExpo: Interview with Greg Schulz
SearchDataCenter: HP Virtual Connect and Egenera
SearchSMBStorage: Removable Storage for SMBs
SearchStorage: Seagate SLC and MLC flash SSD
Bizjournals: Code42 and SMB Backup
Channelpro: SMB and the Dedupe Delima
ChannelProSMB: Do Your Customers Need 64-bit PCs?
Channelprosmb: Tape and SMB backups
ChannelProSMB: Sensible DAS Scenarios
ChannelProSMB: Why SMBs need Dedupe
CIOupdate: Cloud computing caveats
Edtechmagazine: Dedupe & data footprint reduction (DFR)
Edtechmagazine: Driving toward SSDs
EnterpriseStorageForum: FCoE Struggles to Gain Traction
eWeek: Awaken to SaaS potential
Infostor: Cluster Storage and SNW
InternetEvolution: Cloud Backup Opportunities
MainframeZone: Storage Management Trends
Serverwatch: Comments on EMC VNX
Smallbusinesscomputing: 7 Storage trends
Smallbusinesscomputing: 5 cheap and easy DR tips
Statetechmagazine: Boosting performance with SSD
StateTechMagazine: Green IT matters

Journalist, editors, media, writers and bloggers need support for your story, column or project? Contact us at info@storageio.com or via telephone at +1 651-275-1563 and indicate your timeline or deadline so that we can best facilitate your needs.

>>> Read more

Out and About Events Update

Several in person as well as some virtual events have been added to the 2011 StorageIO out and about events calendar. To see more out and about activities, visit my blog as well as the events page for a list of current, recent, upcoming as well as new activities to be announced.

Date	Venue	Event	Location
11/10/11	TechTarget Custom Media	Data Center Summit	Los Angeles
11/8/11	TechTarget Custom Media	Data Center Summit	Seattle WA
11/3/11	TechTarget Custom Media	Data Center Summit	Denver CO

Post: Buzzword Bingo Update V2.011
Post: Happy Earth Day 2011
Post: The New Green IT: Efficient and Effective
Post: The Data Storage Prayer
Post: Is FCoE Struggling to gain traction?
Post: StorageIO Seminars and Events Updates
Post: NetApp buying LSIs Engenio Storage Unit
Post: Clouds: Loss of data access vs. data loss
Post: What do you need when for a new server?
Post: From bits to bytes: Decoding Encoding

>>> Read more StorageIO blog posts

Reports, Articles and Tips

Articles, Tips, Videos, Reports and other content:
Article: Getting SASy, the other shared storage
Article: Self Encrypting Disks (SEDs)
Brief: Situational Awareness for virtualization
Article: Do the PUE math
Tip: Unified storage for SMBs
Article: E2E situational awareness
Article: Green Technology Improves Performance
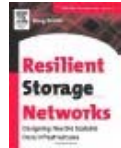Pod cast: Unified computing: Opportunity for VARs
Pod cast: NAS clustering: What it is, how it's used
Ebook Article: Buying a server

>>> Read more

Spring 2011 News letter sponsors

Date		Event	Location
11/1/11	TechTarget Custom Media	Data Center Summit	Chicago IL
9/29/11	TechTarget Custom Media	Data Center Summit	Minneapolis
Aug 31	VMworld	VMworld	Las Vegas
8/4/11	TechTarget Custom Media	Data Center Summit	San Francisco
7/28/11	TechTarget Custom Media	Data Center Summit	Houston
7/21/11	TechTarget Custom Media	Data Center Summit	Raleigh
6/28/11	TechTarget Custom Media	Data Center Summit	Boston
6/23/11	TechTarget Custom Media	Data Center Summit	New York City
6/21/11	TechTarget Custom Media	Data Center Summit	Tampa
5/24-25/11	Brouwer Storage Consultancy	Storage Seminar	Netherlands
5/18/11	Dell 2011 Roadshow	Virtualization Best Practices	Irvine CA
5/12/11	Dell 2011 Roadshow	Virtualization Best Practices	Chicago IL
5/10/11	Dell 2011 Roadshow	Virtualization Best Practices	Dallas TX
5/5/11	Dell 2011 Roadshow	Virtualization Best Practices	New York NY
5/3/11	Dell 2011 Roadshow	Virtualization Best Practices	Boston MA
4/28/11	TechTarget Custom Media	Data Center Summit	Dallas TX
4/27/11	eWEEK	Smart Cloud Storage	11:00AM ET Webcast
4/12/11	TechTarget Custom Media	Data Center Summit	St. Louis MO
4/5-6/11	SNW	Attending	Santa Clara
3/29/11	Webcast	Cloud and Virtual BC/DR	Webcast
3/24/11	Webcast	Tapes Evolving Role	Webcast
3/15/11	Wildfire Grille	storage and cloud	Eden Prairie
2/10/11	eWEEK	Enabling safe SaaS	On demand eSeminar

Event organizers, give us a call or send an email to discuss having us involved in your upcoming pod cast, web cast, virtual seminar or in person event.

>>> Read more

Follow on Social Media Networks

StorageIO engages via traditional mediums, Web 1.0 along with Web 2.0 or social networking media venues including among others:

Follow via Goggle Feed burner here or via email subscription here.

RSS Short feed.   RSS Full feed.

Google   my Linked in profile

Find us on Facebook   twitter   friendfeed

plaxo

zoominfo amazonassociates

>>> Read more or contact us   ShareThis

Privacy Statement

Information privacy is important to us. StorageIO does not sell, share or rent any personal information about you that may be collected while you visit our web sites. Our disclosure and privacy pages were updated in July 2010. Click here to view the disclosure or here for the privacy statement pages.

>>> Read more

Subscribe to this newsletter (or pass it along)

Email newsletter@storageio.com to subscribe to this newsletter. Feel free to forward this to others, or see following link to view newsletter archives www.storageio.com/newsletter

>>> Learn more here

Spring 2011 News Letter Sponsor