



One-Day Seminar Workshop Session – 28 November 2018

An advanced workshop for ICT, Data Infrastructure (Server, Storage) Decision Makers

[Presented by Brouwer Storage Consultancy - Nijkerk Netherlands](#)

Whom this seminar is for

If the answer is a cloud, converged, container, composable, edge, fog, digital transformation, on-prem, hybrid, software-defined, what were or are the questions to plan as well as prepare for deployment today, along with in the future? This workshop format seminar provides answers to fundamental questions, with essential insight into software-defined data infrastructures (SDDI) and software-defined data centers (SDDC). For ICT/IT professionals (architects, strategists, administrators, managers) currently or planning on being involved with servers, storage, I/O networking, hardware, software, converged, containers, cloud backup/data protection, and associated topics, this seminar is for you.

Background and Abstract

This workshop seminar builds upon the Data Infrastructure Industry Trends session taking a more in-depth, applied to look at what to use when, where, why as well as how. There are many different aspects to software-defined, data centers and data infrastructures. What they have in common is to protect, preserve, secure and serve the applications that transform data into information. Data infrastructures include servers, storage, I/O networks, software, hardware and services resources. These resources are defined using software defined by people, processes, policies and best practices to meet various organization requirements.

Agenda and topics to be covered

Clouds converged, and containers will be a primary focus along with related themes and topics that you need to know more about. Don't be scared of clouds, be prepared, and this includes for on-prem, public, hybrid and multi-cloud. As part of our deeper dive decision making strategy focus, we look at cloud cost considerations including are you paying too much or not enough (e.g., are you depriving your applications of performance to save money?). We will explore various decision making and strategy topics spanning AWS, Microsoft Azure, Azure Stack, Windows and Hyper-V, VMware (including on AWS) and OpenStack, is it still open for business?

Additional topics include:

- Everything is not the same across cloud services, converged, or containers.
- Different environments have various data infrastructure resource needs.
- How to balance legacy on-prem application needs with emerging technology options.
- Different comparison criteria for smaller environments remote office vs. Larger enterprise
- Do it yourself (DiY) vs. Turnkey software vs. Bundled tin wrapped software solution

Seminar workshop leaders:

Greg Schulz is the founder and a Sr. Advisory Consulting Analyst with the independent IT industry analyst firm Server StorageIO (aka StorageIO). Greg is a noted and accomplished IT professional and data infrastructure thought-leader having real-world experience as a customer, vendor, analyst as well as consultant, not to mention being a Microsoft MVP Cloud and Data Center Management as well as nine-time VMware vExpert. Schulz's career spans over 38 years in the industry ranging from IT customer operations to business systems applications development, system architecture, design, and administration.

This is part of an of education series being held the week of 28 November 2018. Learn more by [clicking here](#) and to register call Brouwer Storage Consultancy +31-33-246-6825 Email