

Cloud and Virtual Data Storage Networking

Greg Schulz

“With all the chatter in the market about cloud storage and how it can solve all your problems, the industry needed a clear breakdown of the facts and how to use cloud storage effectively. Greg's latest book does exactly that.”

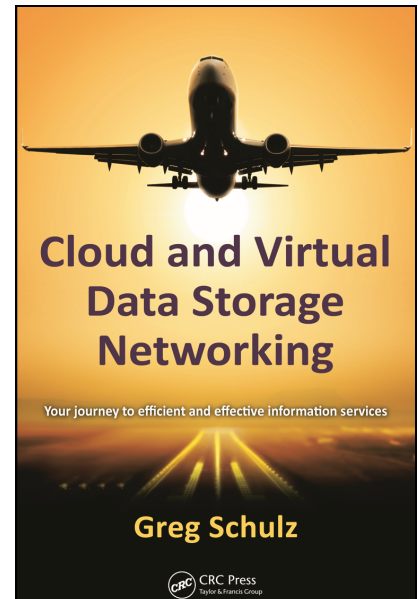
- Greg Brunton, EDS, an HP Company

The amount of data being generated, processed, and stored has reached unprecedented levels. Even during the recent economic crisis, there has been no slow down or information recession. Instead, the need to process, move, and store data has only increased. Consequently, IT organizations are looking to do more with what they have while supporting growth along with new services without compromising on cost and service delivery.

Cloud and Virtual Data Storage Networking, by savvy IT industry veteran Greg Schulz, looks at converging IT resources and management technologies for facilitating efficient and effective delivery of information services, including enabling of Information Factories. Regardless of your experience level, Schulz guides you through the various technologies and techniques available for achieving efficient information services delivery. Coverage includes:

- Information services delivery model options and best practices
- Metrics for efficient E2E IT management
- Server, storage, I/O networking, and data center virtualization
- Converged and cloud storage services (IaaS, PaaS, SaaS)
- Data protection for virtual, cloud, and physical environments
- Data footprint reduction and data protection modernization
- High availability, business continuance, and disaster recovery

This much-needed reference brings together technology themes and topics that are converging in IT and data center environments for enabling effective information services, in a practical and hype-free manner. When it comes to IT clouds and virtualization, you must look before you leap. This book will help you address the questions of when, where, with what, and how to leverage cloud, virtual, and data storage networking as part of your IT infrastructure.



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About the Author

Greg Schulz is the founder of the StorageIO Group, a technology analyst advisory and consultancy firm focused on data infrastructure topics providing services to technology vendors, end users, media and financial including venture capital organizations. Greg has gained diverse industry insight from being in the trenches in IT data centers. Greg is regularly quoted and interviewed as one of the most sought after independent advisors providing perspectives, commentary, and opinion on IT industry activity. In addition to his commentary, he has articles, columns, tips, presentations, Webcasts, and podcasts appearing in leading industry trade venues including *Computerworld*, *Enterprise Storage Forum*, *Search Storage*, *Search 5MB*, *Storage Decisions*, *Data Center Decisions*, *Processor*, *SNW*, *Network world*, *zJournal*, *Byte and Switch*, *eWeek*, *eChannel*, *Computer weekly*, *CMG* and many others along with having a top ranked blog and twitter site. Learn more at www.storageioblog.com or on twitter [@storageeio](https://twitter.com/storageeio).

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